



Trusted Since 1899



Holiday Gift Guide

FREE EXTENDED WARRANTIES WITH PURCHASE

GIFTS UNDER \$40



D'Addario NYXL guitar strings will bend farther, sing louder, and stay in-tune better than any string you've played before. The reformulated nickel plated string windings have greater magnetic properties resulting in higher output and enhanced mid-range frequency response for more presence and crunch.

Suggested Retail \$20.55

Sale Price \$11.99

Willis Exclusive- 2 sets of our best selling EJ16 Bronze light Acoustic Strings + 1 CT-12 Micro Headstock Tuner - packed in a black custom tin. Only 144 available. (SGAHT)

Suggested Retail \$61.88

Sale Price \$24.99



The best selling G2 Clear drumheads for a fusion or standard kit packed with a **FREE 14" Power Center Snare Head.** (SGEPPG2CLR & SGEPPG2CIRR)

Suggested Retail \$87.50

Sale Price \$39.99

Protect your hearing with HiFi Earasers. Buy a set and get a **FREE stash can** to store them in. Your ears deserve them. (SGM1M)

Suggested Retail \$57.94

Sale Price \$39.99



NS Pro model capo featuring aircraft grade aluminum construction. With a patented micrometer adjustment mechanism allowing you to dial in the exact tension needed for your guitar, strings and playing position. Enjoy buzz-free in-tune performance at any fret, without breaking the bank. (SGPWCPO7)

Suggested Retail \$15.95

Sale Price \$7.99

The number one cause of major guitar repairs is lack of humidification. Humidifying your guitar is an essential step in maintaining your instrument. The best selling Planet Waves Acoustic Guitar Humidifier makes it easy to properly and safely humidify your guitar. . When the sponge becomes completely dry, moisten it again and insert back into the soundhole. (SGGH)

Suggested Retail \$16.85

Sale Price \$5.99



M6 PRO Universal-Fit Noise-Isolating Musician's In-Ear Monitors with Detachable Cables. (Clear) (SGM6PROCL)

Suggested Retail \$49.99

Sale Price \$39.99

Additional 10% Off

Your choice of reeds. Boxes only.

Not valid combined with other offers. No dealers please. Limit 3 boxes.

Offer Expires December 31st, 2015



PURCHASE ONLINE PICKUP IN STORE

Percussion



Tama Imperialstar "Ready to Rock" kit comes complete with 5 drums, all stands, pedal, throne and 4 Meinl cymbals. Available in midnight blue, candy apple mist & hairline blue, while supplies last. (TMIP52KC...)

Suggested Retail \$1167.00

Sale Price \$699.99



Mapex Rebel complete set up includes 5 drums, all stands, pedal, throne and 3 cymbals. Available in black, dark red & royal blue, while supplies last. (MPRB5044FTC...)

Suggested Retail \$654.00

Sale Price \$399.99



Yamaha complete electronic drum kit includes rack, drum & cymbal pads, 2 pedals, brain and all mounting hardware, + A FREE \$25 Visa gift card! (YMDTX400K)

Suggested Retail \$799.00

Sale Price \$499.99



Receive an **EXTRA 5% off Willis already lowest pricing** on any in-stock hand-percussion including congas, bongos, cajons, djembes, steel drums, etc.

Extra 5% OFF



Receive a **FREE Sabian AA 16" Raw Bell crash** when you purchase any 2 Sabian cast cymbals (XS20 and above). **That's a \$189 value FREE!!**

Free



Receive an **EXTRA 5% off Willis already lowest pricing** on any in-stock hardware including cymbal / drum stands, pedals & thrones.

Extra 5% OFF

Additional 10% OFF

our already low price
on all drumsticks!

Additional 10% OFF

Our already low price
on all drum heads!

FREE LAY-A-WAY

Acoustic Guitars



Seagull Original S6 Classic acoustic / electric with B-Band electronics.
An awesome, North American made value!! (SE41237)

Suggested Retail \$488.00

Sale Price \$399.99



Alvarez Artist dreadnought guitar with a standard dreadnought gig bag. Incredible tone. BEST VALUE!
(AVAD30 Bundle)

Suggested Retail \$379.00

Sale Price \$229.99



For small hands or small folk, the Yamaha 3/4 junior folk guitar is the right choice.
Complete with gig bag. (YMJR1)

Suggested Retail \$215.00

Sale Price \$139.99



Buy any in-stock ukulele and case / bag +
HLO0240356 Daily Ukulele book and receive an
extra 10% OFF all 3 items!

Extra 10% Off

Willis Lowest Price!



Buy any Yamaha A-series acoustic / electric and receive an additional 10% OFF
Willis's already lowest price + a FREE hard shell case!

10% OFF + FREE Hard Shell Case!



Fender CD-60 dreadnought available in natural, black & sunburst
or CF-60 smaller folk body in natural. ALL VARIETIES INCLUDE
A FENDER HARDSHELL CASE!!

UPGRADE to the CD-60CE
dreadnought cutaway with
Fishman preamp and built-
in tuner available in 3
finishes for **\$299.99.**

Sale Price \$229.99

6 MONTHS 0% FINANCING

Electric Guitars & Amps



A Willis exclusive! A very sleek, versatile guitar in a Willis exclusive transparent gray burst. Slim, contoured body makes it very comfortable to play. The HSS pickup configuration makes it perfect for any style of music. (IZSA160FMTGB)
Suggested Retail \$557.79 **Sale Price \$399.99**



Fender Squier Affinity HSS Strat Montego Black. Versatile guitar with a humbucking pickup in the bridge and 2 single coils allows for a wide variety of tones from country spank to metal scream. Platinum sparkle pickguard makes for a striking look. (FE310700564)
Suggested Retail \$279.99 **Sale Price \$179.99**



The perfect start! Everything you need to start rocking right out of the box. Squier by Fender Affinity Strat guitar, gig bag, strap, cable, Frontman 10G amp, tuner, and instructional DVD all included. Black or Sunburst. (FE301612006 & 032)
Suggested Retail \$349.99 **Sale Price \$199.99**



The bass version of the Strat Pak. Stop dreaming and start playing. Everything you need in the box. Fender Squier Jazz bass, Rumble 15 watt bass amp, gig bag, headphones, tuner, strap, cable, and instructional DVD. (FE301675006)
Suggested Retail \$349.99 **Sale Price \$299.99**



Fender Mustang I V.2. Almost every classic and modern amp and effect you could ever want all in one box. Add to that USB connectivity that allows almost unlimited editing of everything on screen. You can also record directly to your computer. Tons of features make this amp a huge bang for the buck. (FE230010)
Suggested Retail \$199.99 **Sale Price \$119.99**



The biggest sounding little amp you'll ever hear! Six different amp voices that take you from sparkling clean to ripping. Studio quality reverb, delay, and modulation effects for any color you want. Want to record? Plug in a USB cable and using Blackstar's free Insider software you can seamlessly record and control every parameter of the amp right on screen, plus much, much more. (BKIDC10)
Suggested Retail \$143.00 **Sale Price \$99.99**



SGPWCT12

The NS Micro tuner offers improved accuracy, faster response, expanded calibration range, visual metronome mode and an improved ratchet design. A highly sensitive piezo transducer and easy to read multi-color backlit display allow smooth and highly accurate tuning in noisy, dim or well-lit environments.

Suggested Retail \$34.79 **Sale Price \$12.19**

The best deal on the market! Features black Velveteen rubber, extra thick tubing, sheet metal leg housing, anti-rotation, a safety strap, and removable lower yoke. Black finish.

Suggested Retail \$22.99 **Sale Price \$12.95**



SGGS219BK

LOWEST PRICE GUARANTEED

Keyboards



(YMYDP142R)

Authentic piano touch and tone suitable for any aspiring pianist. Almost limitless dynamic levels so you can experience the delicate touch of a soft passage or the pure power of two-handed chords. The built-in, 2-track song recorder is a great way to capture a performance and play it back to hear your progress. Combine two Voices together, like piano and strings, for an inspiring new playing experience.

Suggested Retail \$1499.00

Sale Price \$999.99



12 Titles
To
Choose
From!

Bundle complete with matching stand & YMBB1 bench plus your choice of a 'You Are the Artist' songbook and FREE XG files. Add a MUST HAVE Yamaha YMLP7 3-pedal unit for only \$74.99! (YMDGX650B Bundle)

Suggested Retail \$1440.00

Sale Price \$799.99



(YMP115B Bundle)

Bundle complete with Yamaha YML85 matching stand + YMLP5 3-pedal unit + On-Stage SGKT7800P deluxe adjustable bench. Keyboard only for \$549.99!

Suggested Retail \$1313.00

Sale Price \$749.99



(YMP45 Bundle)

Bundle complete with On-Stage SGKS7291 double-X stand + SGKT7800P deluxe adjustable bench. Keyboard only for \$449.99!

Suggested Retail \$695.00

Sale Price \$549.99



(YMYPG235 Bundle)

Bundle complete with Yamaha YMSKD2 Survival Kit + On-Stage SGKPK6550 stand / bench / pedal package. Keyboard and Survival Kit only for \$239.99

Suggested Retail \$723.00

Sale Price \$319.99



(YMPSRE353 Bundle)

Bundle complete with Yamaha YMSKB2 Survival Kit + On-Stage SGKS7190 keyboard stand.

Suggested Retail \$362.00

Sale Price \$219.99



(SGKPK6550)

Keyboard Stand/Bench Pak with KSP100 sustain pedal.

Suggested Retail \$144.99

Sale Price \$87.95



(SGKT7800P)

Deluxe X-Style Bench spring-loaded double deadbolt locking system, 3/4 x 1 1/2" tubing, 3" extra-padded seat, black vinyl, 360 lbs. capacity.

Suggested Retail \$85.99

Sale Price \$47.95

OUR EXPERTS AT YOUR SERVICE

BEST PRICES OF THE YEAR!



STEP UP
to  **YAMAHA**

Purchase any qualifying "Step Up" Yamaha instrument
October 1, 2015 - December 31, 2015
and receive either a \$50 or \$100 rebate.

SAVE SOME GREEN WITH

**SILVER
BELLS**

WITH 12 MONTHS INTEREST FREE
OR UP TO
60 MONTHS FINANCING*

*AT PARTICIPATING DEALERS ONLY.
Offer runs October 1, 2015 through December 31, 2015.

 JUPITER.  AZUMI.

*Sounds
of the Season*



October 1st, 2015 through
January 15th, 2016
Professional Level Instruments

**\$100
REBATE**

Vincent
Bach

Conn & Selmer



October 1st, 2015 through
January 15th, 2016
Step-Up Level Instruments

**\$50
REBATE**

REBATES... REBATES... REBATES...

Sound Reinforcement



Peavey Small PA Package featuring a pair of PVI 10" speakers, a PV5300 Powered Mixer that comes with stands and cables.

(PVPA1)
Suggested Retail \$783.94

Sale Price \$499.94



Peavey Medium PA Package featuring a pair of PV115's (one which is powered) a PV6 mixer, stands and cables. Everything you need to produce your signature sound.

(PVPA2)
Suggested Retail \$1135.43

Sale Price \$799.94



Peavey Large PA Package featuring a pair of PV115 powered speakers, a pair of PV118 subs, a PV14BT 14 channel mixer with blue tooth, stands and...all cables needed to blow the socks off anyone within a hundred feet.

(PVPA3)
Suggested Retail \$2281.89

Sale Price \$1595.95



A pair of All-Aluminum speaker stands. Musicians love these! Less weight, preserves your energy for more important things. Have mercy on your drummer who usually gets stuck with hauling them around. (SGS7761B)

Suggested Retail \$185.98

Sale Price \$79.99



CAD Audio D32X3 3-Pack With 3 Mic Stands and 3 Mic Cables. Incredible value for an awesome performance Mic. A great addition to any of the above PA bundles! (SGD32PACK)

Suggested Retail \$305.94

Sale Price \$149.99



Tripping over your old Mic stand? Upgrade to a Black Euro Boom Microphone Stand! It gives you more room to maneuver on stage. Plus it is lighter to haul around.

(SGC53)
Suggested Retail \$53.99

Sale Price \$24.99